

### Abstract

Printable, coated plastic substrates are disclosed. Plastic substrates are  
5 preferably films substrates, which are coated with a printable coating composition  
layer which comprises: an anionic acrylic polymer; and epoxy acrylate in an  
amount sufficient to improve ink adhesion in said coating composition. The  
anionic acrylic polymer can be cross-linked to an extent sufficient to improve the  
resistance of said coating to isopropyl alcohol and/or hot water, using a cross-  
10 linking agent.